



GOODMAN SPEAKERS | presents



JEFF BUSH

A dynamic and insightful speaker and author, Jeff Bush is known for his unique ability to translate difficult and confusing tax and fiscal information coming out of Washington D.C. into winning growth strategies for business owners, executives and high net worth investors. Jeff is a colleague of Andy Friedman and an integral part of The Washington Update, the industry's NONPARTISAN experts on all things Washington.

In the 2012 presidential election, Jeff accurately predicted the outcome 14 months in advance as well as predicting the republican sweep in Congress in 2014. Jeff also predicted the fiscal cliff outcome that led to the single largest tax increase in dollar terms in US history. In the 2016 congressional elections, Jeff predicted Senate control would follow the White House. Most recently, Jeff accurately predicted the Democrat takeover of the House of Representatives and the Republicans continued majority in the Senate in the 2018 mid-term elections. This advice gave investors and their professional advisors an opportunity to prepare for the political changes that would impact their bottom line.

Jeff presents more than 200 times yearly in the US and abroad to a client base that includes a who's who list of fortune 500 firms from Wall Street to Main Street and everywhere in between.

Jeff is a 30-year veteran of the financial industry. By the end of his career on Wall Street, he was managing a \$50+ billion sales organization. Before that, Jeff was the youngest managing partner in the 150-year history of The New England Financial.

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innovator disruptor scientist composer economist sociologist journalist ceo musician athlete mentalist coach actor chef author accountant list motivator psychologist humorist adventurer

Speech Topics

The Washington Update: An Overview of the Political Environment, Prospective Legislation, and Strategies for Investment and Retirement Planning

For the first time in eight years, a new administration takes over the White House – an administration with vastly different policy goals than the one that preceded it. President Trump’s initiatives promise to have far ranging effects on taxes, health care, sector regulation, government spending, and the country’s fiscal situation.

Jeff Bush, an expert in political and legislative affairs, will lay out the wide-ranging initiatives President Trump will seek to enact during his first year in office, including those involving infrastructure, jobs, tax reform, and industry-specific proposals for energy, health care, financial services, and other sectors. He will consider the extent to which Trump can expect support from the Republican-led Congress and the impediments that nonetheless may stand in the way of enactment. Throughout the year, he will continue to follow the proposals as they are formulated and refined.

Jeff also will consider the extent to which the new administration is likely to overturn or soften regulatory policies the Obama administration put in place, including the controversial Department of Labor regulation imposing new fiduciary obligations on financial advisors.

Finally, Jeff will discuss how the new administration’s initiatives are likely to affect the economy, industry sectors, tax planning, investments, and the markets. He will provide strategies that investors and financial advisors can consider to take advantage of (or protect against) market volatility and upcoming legislation, including specific strategies for investment, wealth transfer, and retirement planning.

Proposed Department of Labor (DOL) Fiduciary Regulation

Affordable Care Act and How it Affects Business Owners and Retirees

Tax Reform Status and its Proposed Changes

The Implications of the U.S. Fiscal Environment and How it Impacts the Future